

# Online Post Graduate Diploma in Management

(Delivered Online)

#Learntolead with  
World-Class Experience

# About ISBR Business School

**ISBR** is an institute with International Education Standards with its first campus set up under the aegis of Bangalore Education Trust established in the year 1990. A legacy of 33 years in the education sector, founded by one of the leading education entrepreneurs in the country, Dr. Manish Kothari.

A cornerstone of ISBR's success is its faculty members. The institution boasts an esteemed faculty with a rich blend of academic prowess and industry experience and have strong national and international collaborations and industry partnerships which stand as a testament to ISBR's dedication to bridging the gap between academia and the industry. These alliances serve as a testament to ISBR's determination to bridge the gap between theoretical knowledge and practical application. These partnerships will undoubtedly provide valuable opportunities for students and faculty to engage in cross-cultural learning experiences and gain insights into the dynamic world of entrepreneurship, further enhancing ISBR's standing as a premier educational institution.

The academic architecture at ISBR is designed to provide students with a unique and holistic learning experience. This approach along with continuous support for individual development, equips ISBR students with a real-world learning experience.

We take pride in creating an environment wherein both students and faculty can pursue boundless knowledge. A single platform with theory and practice go hand in hand to present better understanding about oneself and the world around. Education at ISBR prepares you to think boldly and act confidently in any business environment. At ISBR the focus goes beyond education. It aims to prepare students for life - Making them Leaders.

## Awards & Recognition

- Platinum Institute (Top 3% of management colleges in India) AICTE-CII Survey, consecutively every year from 2016.
- Ranked among Top 1% B-School Brands of India - Business Barons.
- Accredited by National Board of Accreditation (NBA).
- AICTE Approved Online PGDM Program.
- Level 2 Autonomy by AICTE
- Awarded Best Business School of the Year – Public Relations Council of India (PRCI).
- Ranked No.1 under New Generation B-Schools of India - DM B-School Survey.



# About PGDM (Delivered Online)

**Welcome** to a transformative journey in leadership and business excellence with our AICTE-Approved PGDM—a comprehensive 24-month course that empowers you with a holistic understanding of the corporate landscape. Tailored to meet the demands of dynamic industries, this program offers five specialized tracks in HR, Marketing, Operations Management, Finance, and Supply Chain Management. Embark on a personalized learning experience designed to hone your skills, foster strategic thinking, and propel your career to new heights. Choose your specialization and join a cohort of forward-thinking professionals committed to shaping the future of business.

**Duration:**  
24 Months

**Specializations:**  
HR | Marketing | Operations & Supply Chain Management | Finance | Business Analytics.

## Lead with Impact: Program Spotlight

- AICTE-Approved PGDM (Online/Hybrid)
- Dual-Specialization Program with Option to Choose from 5 Specialization Courses
- Weekend Live & Interactive Sessions
- Lifetime Access to Pre-Recorded Videos and Digital Content
- Flexible Program for Working Professionals
- Be our Esteemed ISBR Business School Alumni

## PGDM Program Structure

### SEMESTER 1

- Economic Analysis for Business Decisions
- Decision Science
- Marketing Innovation
- Financial Accounting
- Organizational Behavior
- Managerial Skills
- Spreadsheet Modeling using Excel

### SEMESTER 2

- Managerial Finance
- Operations and Project Management
- Human Capital Management
- Business Research Methods
- Indian Business Environment (Legal, Economy and Policy)

### SEMESTER 3

- Business Ethics, CSR and Sustainability
- 1st Specialization - Subject 1
- 1st Specialization - Subject 2
- 1st Specialization - Subject 3
- 1st Specialization - Subject 4

### SEMESTER 4

- 2nd Specialization - Subject 1
- 2nd Specialization - Subject 2
- 2nd Specialization - Subject 3
- 2nd Specialization - Subject 4
- Dissertation & VIVA

**Please Note - The list of subjects being offered is subject to change based on institution regulations.**



## Fees Structure 2024-25

	Semester Wise	Yearly	Lumpsum
Application Fee	₹ 2,000/-	₹ 2,000/-	₹ 2,000/-
Registration Fee	₹ 25,000/-	₹ 25,000/-	₹ 25,000/-
Semester Fee	₹ 80,750/-	-	-
Yearly Fee	-	₹ 1,41,500/-	-
Lumpsum Fee	-	-	₹ 2,48,000/-
Total Fee	₹ 3,50,000/-	₹ 3,10,000/-	₹ 275,000/-

## ISBR Edge - Online PGDM



**The Best Industry Linked Management Institute in India by AICTE - CII Survey 2021**

**Batch size of 60 - Personalized & Focused attention**

**30% Industry Faculty & Company Experts**

**Live Cases - Ongoing Industry/Business cases**

**C-Talk/Industry Speak - Interactive Seminars with C-Suite Experts**

**Campus Immersion Opportunity**

**Apprenticeship - Real Industry Experience Opportunity**

**Placement - Personalised Placement Support**



# Student Testimonials



My biggest goal while pursuing PGDM was to learn tools that would complement my leadership skills and further enhance them. ISBR Business School helped me to accomplish this and I learnt many tools that can be applied in different scenarios and positions in the professional world. These tools include everything from the fundamentals to advanced. I am able to effectively apply these leadership skills to my workplace and furthered my professional life.

**Abhishek Kumar**



Having versatile technical experience of 4 years across various platforms and international projects, I envisioned the prospect of a quality MBA degree and further strengthened the pillars of my career. Thus, I chose ISBR Business School to pursue my postgraduate course in PGDM – Operations.

**Arindam Debnath**



ISBR is a college brimming with possibilities and challenges. I will cherish the fantastic memories I made at ISBR for the rest of my life. I also feel that I have learned various skills. Overall, ISBR has provided a fantastic learning opportunity and a lasting memory.

**Divya Patel**



During my PGDM in Marketing at ISBR Business School, one essential thing that I have learned and I would like everyone to know is that no matter where you are and what the situation is, if you believe in yourself and work hard, you can achieve anything no matter how tough the situation is, so always look for the right route instead of a short cut, as it might take more time, but it is worth the effort at the end.

**Itika Sethi**



I have completed my PGDM from ISBR Business School with a major in Operations Management and a minor in Business Analytics. I would like to thank ISBR Business School for my learnings here which are teamwork, taking ownership of tasks, interpersonal skills, communication, and corporate etiquette. ISBR truly means REAL WORLD, REAL LEARNING.

**Devi Prasad**



# Student Testimonials



I completed my PGDM in HR and Business Analytics. I participated in various Business Conferences and Seminars and presented Research papers in HR and Analytics. The knowledge and experience gained from ISBR have helped me accomplish various life goals.

**Prachet Kulkarni**



My journey in ISBR has been incredible, where I got immense industry exposure. I have actively participated in the HR club and worked alongside faculties as a student assistant, which helped me acquire leadership qualities and the appropriate skills and knowledge to handle responsibilities. My interest in HR is reflected in my work, and hence I got the job I dreamt of.

**Pratibha P.**



I found a lot of support in all the resources of the institute. I am thankful to ISBR for all the opportunities and learnings which made me industry-ready and fit for the corporate world.

**Sanjana Kunjar**



I completed my PGDM in Marketing and International Business from ISBR Business School. ISBR has not only given me top-notch academic exposure but helped her reshape my career throughout the course. However, my experience at ISBR is not only limited to academics and the overall skill development that I will cherish for life.

**Swati Jha**



I completed my PGDM from ISBR with Marketing and Analytics as a specialization. I feel that ISBR is highly industry-oriented and provides a wide gamut of knowledge. The two years spent at the institute were full of learning opportunities with the right blend of fun and academics.

**Vignesh Krishnamoorthy**

# Industry Experts



**Dr. Aloysius Sequeira**

The School of Management  
- NITK - Surathkal

**Professor - HAG (retd.)**



**Dr. Tapan Sarker**

University of Southern  
Queensland (UniSQ)

**Associate Head of School -  
Outreach, Engagement &  
International**



**Mr. Srikanth Bolla**

Bollant Industries Pvt. Ltd.

**Chairman / CEO**



**Ms. Arundathi Rao**

Hewlett Packard  
Enterprise

**Vice President - Global IT**



**Dr. Manoranjan Sharma**

Infomerics Ratings

**Chief Economist**



**Ms. Aditi Bhonsle**

Borderless Access

**Vice President - Research Services**

# Faculty

## Marketing

**Dr. Supriya Lamba**

HOD International Programs  
and Marketing - Associate  
Professor



EXTERNAL EXPERT

**Mr. Gaurav Nigam**

Field Marketing - Enterprise  
Business at Cisco



INTERNAL EXPERT

**Dr. Anand Shankar Raja  
Manivannan**



## HRM

**Dr. A. Narasima Venkatesh**

Professor and Head of The  
Department - HRM and  
General Management



EXTERNAL EXPERT

**Mr. Aravind Warriar**

Lead - People Partner & Culture -  
Digital & IT at Volvo Group



INTERNAL EXPERT

**Dr. S. Prabakar**





# Finance

**Dr. Balaji S.**

Associate Professor -  
Training and Placement  
Officer



EXTERNAL EXPERT

**Dr. Premalatha U M**

Associate Dean - Academics Jain  
Online, Jain University



# Operations & Business Analytics

**Dr. Naveen Pol**

Associate Professor -  
Operations & Analytics



EXTERNAL EXPERT

**Mr. Vinayak Kesari**

Senior Data Analyst - Shell



INTERNAL EXPERT

**Prof. Leonard L**





# Get in touch with us



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